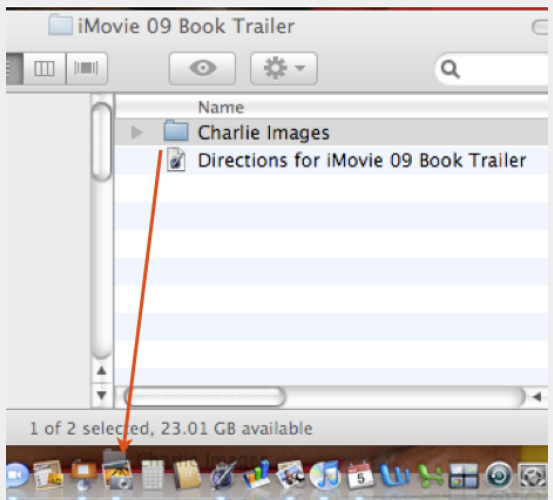

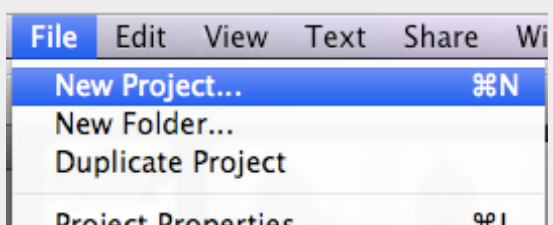
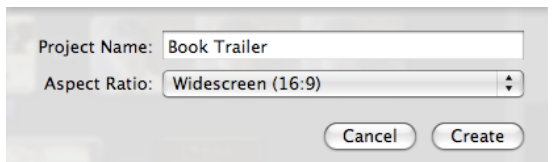

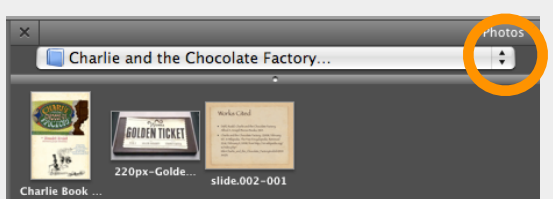


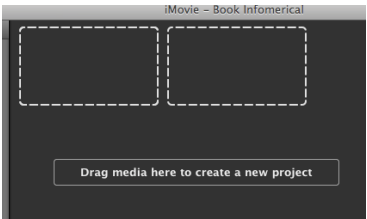



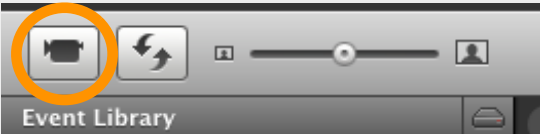
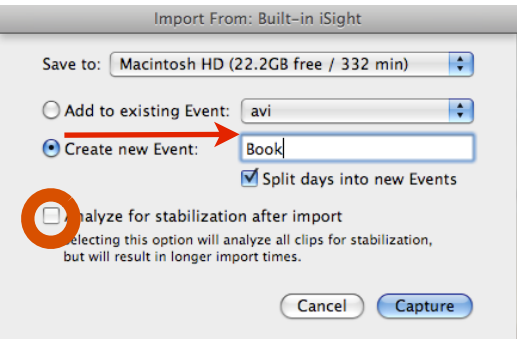
# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Description	Action
<b>Prepare to create a movie.</b>	
<p>The first step is to gather all the images. We have done that for you. On the hard drive find the folder "Charlie and the Chocolate Factory."</p> <p>Drag and drop the folder icon on the iPhoto icon on your dock. You will see iPhoto import the images and put them in an event.</p>	
<p>Select the iMovie icon from the Dock at the bottom of your screen</p>	
<p>Choose "New Project" from the File menu</p>	
<p>When prompted to save, name your project "Book Trailer" and then click on "Create."</p>	
<b>Creating a Book Trailer</b>	
<p>We are going to use a picture of the book cover that is in iPhoto to start the book trailer. Click the Photo browser Camera icon on the right.</p>	
<p>Navigate to the Charlie Images event</p>	

# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Description	Action
<p>Drag the book cover to the book trailer project "Drag media here to create a new project"</p> <p>When you get a green plus, let go.</p>	
<p>Click on the Book Cover to select it.</p>	
<p>Select the Crop tool.</p>	
<p>Click Fit to make the book cover fit the screen. Then click Done</p>	
<h3>Recording your infomercial</h3>	
<p>You are now ready to record your information. Click the Camera Import icon on the left.</p>	
<p>Click Capture.</p> <p>Click <b>Create a new Event</b>.</p> <p>Name it <b>Book</b>.</p> <p>Remove the stabilization check for faster import. Click <b>OK</b>.</p>	

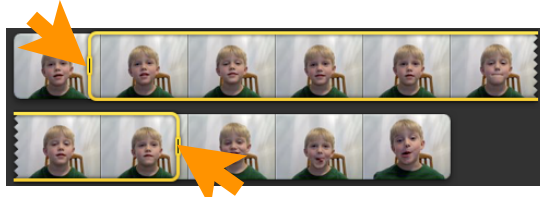

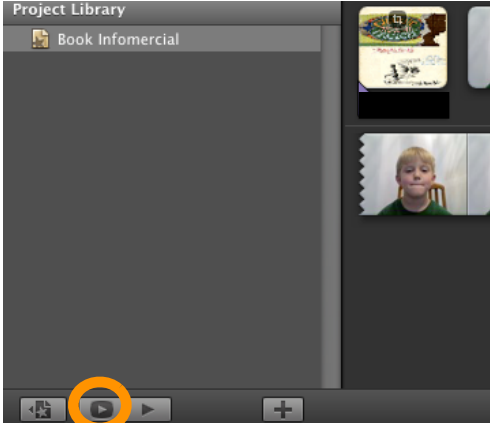
# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Description	Action
<p>The camera will start to record</p> <p>Read the following aloud.</p> <p>Charlie Bucket loves chocolate but his family is so poor that he only gets one chocolate bar a year on his birthday. To make matters worse Charlie lives down the street from the world's most famous chocolate factory owned by Willy Wonka.</p> <p>Wonka sponsored a contest in which five lucky children would win a golden ticket and get to tour the fabulous factory which has been closed to the public for years.</p> <p>It is Charlie's birthday and he gets to buy one Wonka Bar. Do you think he gets the golden ticket? NO - but that is NOT the end of the story!</p> <p>Read this scrumptious book to see what happens.</p> <p>Click <b>Stop</b>.</p>	
<p>Thumbnails will be generated and added to the project.</p> <p>Click <b>Done</b> to end recording.</p>	
<p>Press the space bar to watch your video.</p> <p>Move the playhead (red line) to the beginning of the section you want to keep. Click and drag right to highlight the thumbnails you want. A yellow border appears around the part you have selected</p> <p>Move the playhead (red line) to the beginning of the section you selected.</p> <p>Press the spacebar to view your selection.</p>	

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## iMovie '09

Description	Action
<p>You can adjust your selection by dragging the handles.</p>	
<p>Click and hold in the middle of your selection. Drag it from the Event Library to the Project Library.</p>	
<p>Click the Play Project Full Screen to preview your project.</p>	
<p><b>Add more images and sound effects</b></p>	

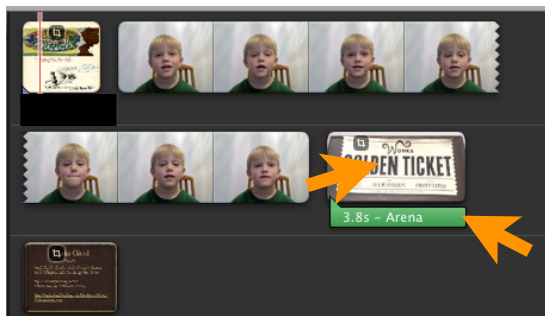
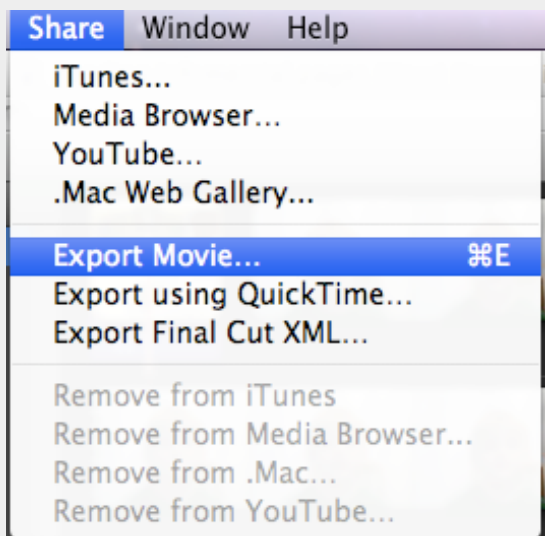
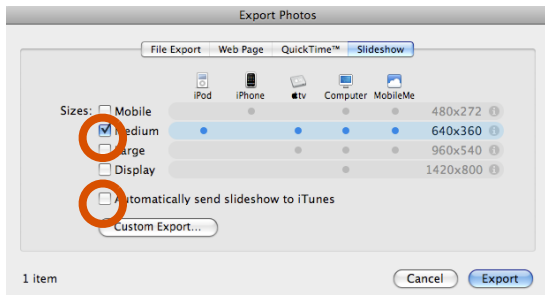
# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Description	Action																		
<p>Click the Photo Browser Camera icon on the right beside the .musical notes.</p> <p>Navigate to the Charlie Images event, if necessary.</p> <p>Drag the Ticket to the end of the project. Choose the crop tool as you did before to “fit” the image into the window.</p> <p>Drag the the Works Cited image after the ticket.</p>																			
<p>Let’s add some sound effects.</p>																			
<p>Click on the music notes.</p> <p>Click on the arrow to the right of iLife Sound Effects to reveal more choices.</p>																			
<p>Scroll down and click on the <b>People</b> folder.</p>	 <table><thead><tr><th>Name</th><th>Artist</th><th>Time</th></tr></thead><tbody><tr><td>Arena Crowd Cheer.aif</td><td></td><td>0:13</td></tr><tr><td>Booming Crowd.aif</td><td></td><td>0:07</td></tr><tr><td>Busy Station.aif</td><td></td><td>1:02</td></tr><tr><td>Cheering Crowd Studio.aif</td><td></td><td>0:35</td></tr><tr><td>Children Aaaah.aif</td><td></td><td>0:02</td></tr></tbody></table>	Name	Artist	Time	Arena Crowd Cheer.aif		0:13	Booming Crowd.aif		0:07	Busy Station.aif		1:02	Cheering Crowd Studio.aif		0:35	Children Aaaah.aif		0:02
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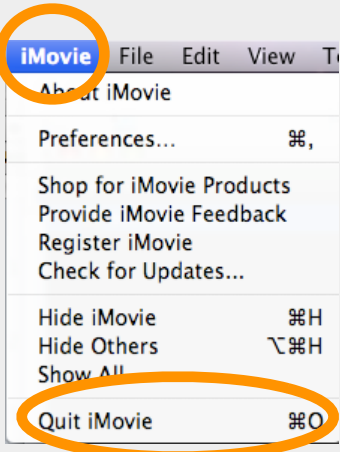

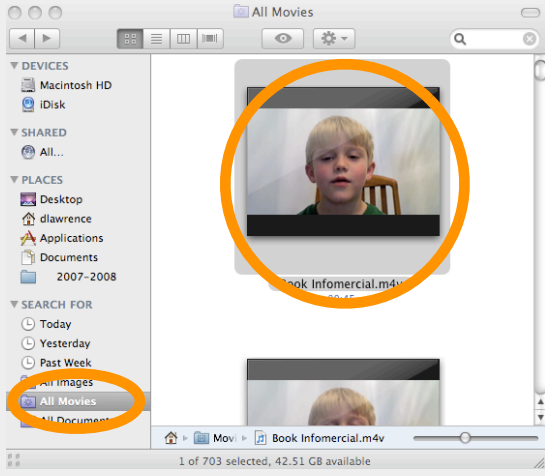
# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Description	Action
<p>Click and drag the <b>Arena Crowd Cheer</b> on top of the golden ticket. Drag the end of the green <b>Arena</b> sound file to adjust it's length to fit the Golden Ticket image.</p>	 <p>The screenshot shows the iMovie '09 interface. At the top, there are four video thumbnails of children. Below them, a 'Golden Ticket' image is placed on the timeline. A green sound file labeled '3.8s - Arena' is being dragged to fit the duration of the Golden Ticket image. Two orange arrows point to the sound file and the Golden Ticket image.</p>
<p>If you still have time, go to page 9 to add some extras.</p>	
<h3>Sharing your Infomercial</h3>	
<p>To Share your movie, Click Share &gt;Export Movie.</p>	 <p>The screenshot shows the 'Share' menu in iMovie '09. The menu options are: iTunes..., Media Browser..., YouTube..., .Mac Web Gallery..., Export Movie... (highlighted with a blue bar and a keyboard shortcut ⌘E), Export using QuickTime..., and Export Final Cut XML... Below these are options to 'Remove from iTunes', 'Remove from Media Browser...', 'Remove from .Mac...', and 'Remove from YouTube...'.</p>
<p>Deselect Automatically send to iTunes</p> <p>Your Infomercial will be saved in the Movies folder. Select Medium. Click <b>Export</b>.</p> <p>Be patient. It will take a while to export.</p>	 <p>The screenshot shows the 'Export Photos' dialog box in iMovie '09. The 'Slideshow' tab is selected. Under 'Sizes', 'Medium' is selected with a blue checkmark. The 'Automatically send slideshow to iTunes' checkbox is deselected. The 'Export' button is highlighted in blue. The dialog also shows options for 'File Export', 'Web Page', and 'QuickTime™'. At the bottom, it says '1 item' and has 'Cancel' and 'Export' buttons.</p>

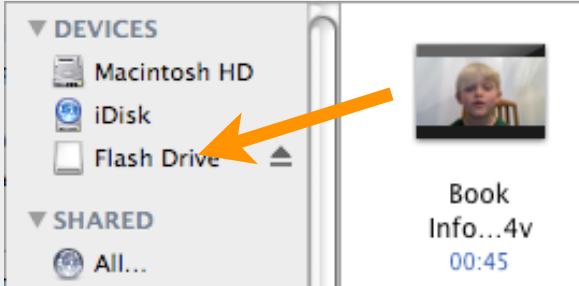
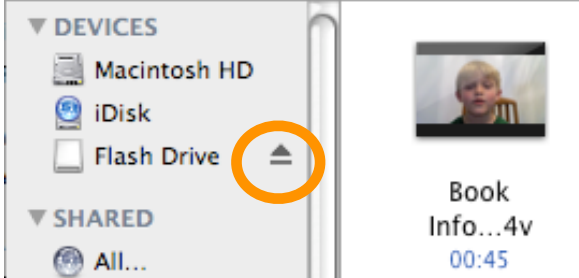
# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Description	Action
Quit iMovie.	
Click on the <b>Finder</b> in the dock.	
<p>Click on the All Movies folder on the left in the side bar. You should see your Book Infomercial movie.</p> <p>Double click the movie to view it in iTunes.</p> <p>Your movie is a m4v file format that can be played in iTunes or inserted into a KeyNote presentation.</p> <p>If you wanted a larger size movie, you could save it as QuickTime. That takes longer to export and is a larger file.</p>	
If you want to copy your movie to your flash drive	

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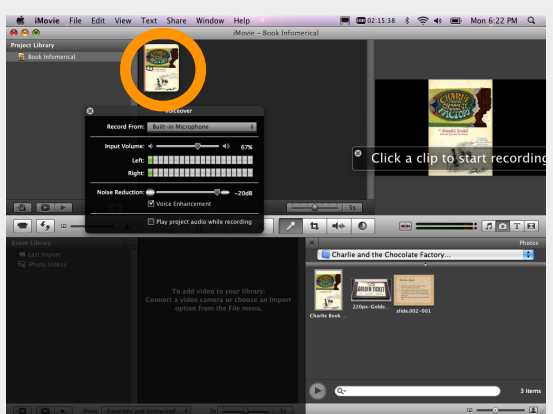
### iMovie '09

Description	Action
<p>Quit any programs you have open.</p> <p>Click on the All Movies folder.</p> <p>Drag your movie to your flash drive. A green plus appears to show you are copying the movie to the flash drive.</p>	
<p>When it is finished copying, click on the eject icon to safely remove the flash drive.</p>	



# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Extras - if time	
Transitions	
<p>If time, add transitions between the pictures. Click on Transitions. Drag the <b>Page Curl</b> between the <b>Golden Ticket</b> and the works cited image. Try a different <b>Transition</b> between the Book Cover and your movie. Control click on the transition icon to adjust the length of the transition.</p>	
Adding narration	
<p>Select the Microphone.</p>	
<p>Click on the Book Cover to select it. Make sure the playhead is at the beginning of the Book Cover. After the three, two, one countdown say, "Charlie and the Chocolate Factory by Roald Dahl."</p>	

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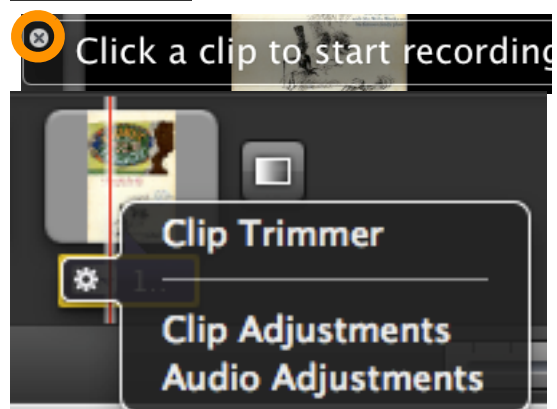
## iMovie '09

Your voice will be recorded as a purple line under the book cover. Press the space bar to hear it.

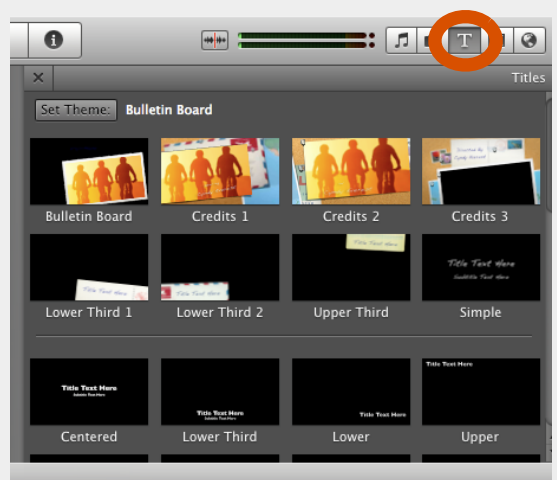
Click and drag the purple bar to adjust the length of you voiceover. I

To edit the length (if it gets cut off) click the wheel in the purple bar.

Click on the X to close the recording window



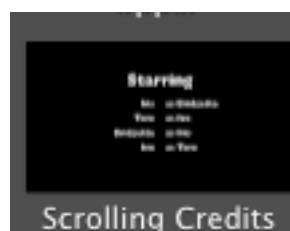
To add rolling credits or about the author at the end of the movie choose the T for titles



Choose scrolling credits.

Drag the scrolling credits to the project after the works cited image

Choose the curtain background.



# 21<sup>st</sup> Century Learning Environment

## iMovie '09

Type in the text box in the upper right portion of the screen. Choose DONE when you finished.



To adjust the speed of the credits, double click the blue box then change the duration in the inspector box. The Inspector box appears when you double click the blue box.

Choose done when finished.

